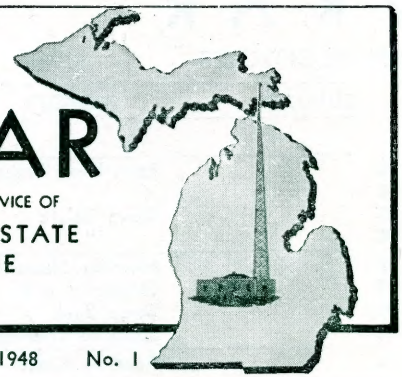


# WKAR

BROADCASTING SERVICE OF  
MICHIGAN STATE  
COLLEGE

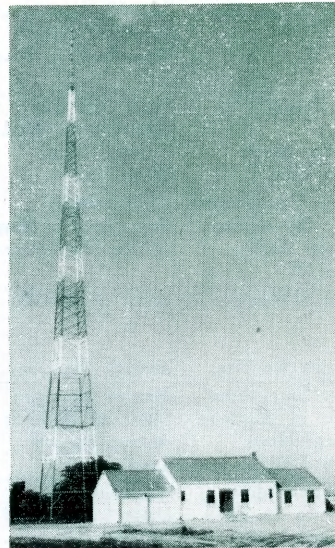


Vol. 15
October, 1948
No. 1

## WKAR-FM

On October 4, WKAR-FM joins WKAR in the service of the people of Michigan. After more than two years of planning our new Frequency Modulation station is on the air with a full schedule of programs. Through these added facilities Michigan State College is now able to provide radio programs in both AM and FM.

Frequency Modulation (FM) is a method of transmitting radio signals which promises to be static free. It differs from the presently known Amplitude Modulation (AM) in that it uses ultra high frequencies. Since modern receivers incorporate the FM band, WKAR-FM will be available to listeners with such receivers at 90.5 megacycles or on channel 213.



Radio programs will be available from the College stations throughout a fifteen hour day. WKAR, as usual, will continue to present its full program throughout the daytime hours as required

under its license. WKAR-FM will operate simultaneously during the period of daylight but will continue its schedule until 10:00 PM.

The addition of evening hours over WKAR-FM will enable the College to present many features not now available. Concerts, lectures, sports events, forums and discussions in addition to other special programs have been arranged.

## MICHIGAN STATE COLLEGE BROADCASTING STATIONS

**WKAR**

**WKAR-FM**

Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating.

### PROGRAM HIGHLIGHTS

Thirteen news broadcasts are scheduled daily at 7:10, 8:00, 10:00 10:55 and 11:30 A. M. and at 1:55, 2:55, 3:45, 4:55, 5:45, 7:00, 8:00 and 9:30 P. M. Sunday news programs are at 1:15, 1:55, 3:00 and 5:00 P. M.

All Michigan State College football games will be broadcast over WKAR and WKAR-FM. Follow the Spartans with Bob Shackleton and Larry Frymire.

Do you know the proposals which will be on the ballot in November? These will be discussed each Friday at 5:30 PM by Secretary of State Fred Alger, Administrative Department Head John Perkins, Governor Sigler, State Treasurer D. Hale Brake and Laurent J. Varnum, Chairman of the Citizens Committee for Good Government.

The Michigan State College hour is 4:30. Each day the program will present news and information about the happenings on the campus. The weekly schedule includes College News, From the Alumni Record, Counseling Center, College Moves Ahead and Reporter at Large.

This printed program bulletin is issued each month from October through May. It is mailed free of charge to any listener who requests it. Send request to WKAR, Michigan State College, East Lansing.

### MICHIGAN STATE COLLEGE

EAST LANSING, MICHIGAN

C. V. Ballard, Director of Extension Work

## FREE

Cooperative Agricultural Extension Work

Acts of May 8 and June 30, 1914

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## RADIO PROGRAM

WKAR

WKAR-FM

WITH  
UNIVERSITY OF ILLINOIS  
URBANA, ILLINOIS



**W K A R**

870 KILOCYCLES

**PROGRAM SCHEDULE****OCTOBER 1948****WKAR-FM**

90.5 MEGACYCLES

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

AM

**WKAR and WKAR-FM**

<b>7</b>	00 15 30 45	Farm News Digest Dawn Salute	Farm News Digest Dawn Salute	Farm News Digest Dawn Salute	Farm News Digest Dawn Salute	Farm News Digest Dawn Salute	Farm News Digest Dawn Salute
<b>8</b>	00 15 30 45	Morning News Strings in A M Scrap Book Songs to Remember	Morning News Strings in the A M Scrap Book Songs to Remember	Morning News Strings in the A M Scrap Book Songs to Remember	Morning News Strings in the A M Scrap Book Songs to Remember	Morning News Strings in the A M Scrap Book Songs to Remember	Morning News Strings in the A M Scrap Book Songs to Remember
<b>9</b>	00 15 30 45	Reading Circle Hymns You Love Homemakers Hour	Reading Circle Hymns You Love Homemakers Hour	Reading Circle Hymns You Love Homemakers Hour	Reading Circle Hymns You Love Homemakers Hour	Reading Circle Hymns You Love Homemakers Hour	Reading Circle Hymns You Love Homemakers Hour
<b>10</b>	00 15 30 45	Adv. in Music Exc. in Science Organ Moods	Music Room The Bookman Organ Moods	Music Room Children in School	Music Room The Bookman Organ Moods	Music Room Future Farmers Organ Moods	Music Room Prevue of Tomorrow Organ Moods
<b>11</b>	00 15 30 45	Parents Forum Vocal Spotlight Headline Edition Music Hall Varieties	Michigan P.T.A. Vocal Spotlight Headline Edition Music Hall Varieties	Social Security Vocal Spotlight Headline Edition Music Hall Varieties	Consumer Facts Vocal Spotlight Headline Edition Music Hall Varieties	Parents Forum Vocal Spotlight Headline Edition Music Hall Varieties	Michigan Grange Knapp Family Headline Edition Music Hall Varieties
<b>PM 12</b>	00 15 30 45	Farm Service Hour " "	Farm Service Hour Governor's Hour Farm Service Hour "	Farm Service Hour " "	Farm Service Hour " "	Farm Service Hour " "	Farm Service Hour " American Farmer "
<b>1</b>	00 15 30 45	String Serenade Week in History Chapel Meditations "	Farm Forum " Cloutier Music Waltz Time	State Agr. Dept. Electricity at Work Cloutier Music Waltz Time	Dept. of Health Electricity at Work Cloutier Music Waltz Time	Bulletin Room Farm Animals Dis. Cloutier Music Waltz Time	4-H Clubs Game Prevue Cloutier Music Football
<b>2</b>	00 15 30 45	Living Today Chamber Music "	Todays Conservation Music Department Medical Series Lane Hall	Thrift School Geography in News Answer the Editor "	Veterans Affairs Instrumental Var. Words School of Music UM	The Mastersingers Geography in News Ins, Outs of Music Chemistry U M	" " " "
<b>3</b>	00 15 30 45	News & You The Mastersingers Friends from Afar Piano Moods	Music of Masters " Between the Lines	Music of Masters " Between the Lines	Music of Masters " Between the Lines	Music of Masters " Between the Lines	" " "
<b>4</b>	00 15 30 45	Sunday Symphony " " "	Mich. Educ. Assn. Music of Moderns College News Sports Trail	Men of Michigan Music of Moderns Alumni Record Sports Trail	Penal Progress Music of Moderns Counseling Center Sports Trail	Curtain Going Up Music of Moderns College Looks Ahead Sports Trail	" " Music of Moderns "
<b>5</b>	00 15 30 45	World News Listen to the Band Adv. in Research Music that Lives	The Bookmobile Listen to the Band Campus Visitor World News	The Bookmobile Listen to the Band Campus Visitor World News	The Bookmobile Listen to the Band Campus Visitor World News	The Bookmobile Listen to the Band On the Ballot World News	High School Sports Listen to the Band Sportsmans Guide World News

**WKAR-FM Only**

<b>6</b>	00 15 30 45	Dinner Music " Unsung Victory Symph'ny of Melody	Dinner Music " Look at Australia Symph'ny of Melody	Dinner Music " Veterans Adm. Symph'ny of Melody	Dinner Music " Tourist Trails Symph'ny of Melody	Dinner Music " Song of Michigan Symph'ny of Melody	Dinner Music " Football Resume Symph'ny of Melody
<b>7</b>	00 15 30 45	The Farm Page College Club Farm Forum "	The Farm Page College Club Notes & Measures "	The Farm Page College Club Spartan Forum "	The Farm Page College Club Dramatic Workshop "	The Farm Page College Club Current Affair Forum "	Decision Now College Club Proudly We Hail "
<b>8</b>	00 15 30 45	Concert Hall " "	Concert Hall " "	Concert Hall " "	Concert Hall " "	Concert Hall " "	Concert Hall " "
<b>9</b>	00 15 30 45	Harmony Time Guest Star News to Now Music that Lives	Harmony Time Here's to Veterans News to Now Music that Lives	Harmony Time Adv. in Research News to Now Music that Lives	Harmony Time Excursions in Science News to Now Music that Lives	Harmony Time Voice of the Army News to Now Music that Lives	Harmony Time Tour de France News to Now Music that Lives

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